

PARTNERSHIP PROGRAMME



Dear Partners,

Thank you for your interest in our offer. We are delighted to share this partnership proposal, which includes information about 100th anniversary celebration of PAFU, our packages, and how we can work together.

Looking forward to working with you.

About Polish Air Force University

In the School of Eaglets in Dęblin, the motto “Pro Patria Semper” symbolizes nearly a century-old patriotic tradition and dedicated service to our country. By the order of General Włodzimierz Zagórski, on November 5, 1925, the Officer Aviation School was established, initially located in Grudziądz and two years later relocated to Dęblin. Its purpose was to train officer candidates and aviation reserve cadets. The first formal graduation took place in Dęblin on August 15, 1928. By 1939, 615 observers and 344 pilots had graduated, with prominent figures included future commanders of the Polish squadrons in Great Britain.



During World War II, graduates of the School of Eaglets showed remarkable courage and skills, fighting in the skies over Poland, France and Great Britain. The list of aerial combat victories in September 1939 includes 16 sergeant cadet pilots. 103 graduates of the School of Eaglets participated in the Battle of Britain, with 29 of them achieving fighter ace status (minimum five aerial victories) between 1939 and 1945. The traditions of the “Dęblin Eaglets” were continued by the 315th Fighter Squadron “Dęblin”, marking the end of combat step by bombing Hitler’s headquarters in Berchtesgaden.

After the end of World War II, Poland experienced a difficult period of communist rule. Despite this, the academy continued to train pilots, and in 1956 the first MIG-15 aircraft appeared in Dęblin. In the following years, the Air Force Officer Training College (since 1968) pursued ambitious teaching goals, raising the level of education and expanding infrastructure.

In 1989 after the collapse of communism, further reorganization of the School was carried out. At the Polish Air Force Academy (since 1994), cadets trained on fix wing aircraft PZL-130 Orlik and TS-11 Iskra, and rotary wing Mi-2 and W-3 Sokół. Poland's accession to NATO influenced the development of armaments and the didactic process at Dęblin. Today, the Polish Air Force University (as of 2018) is one of the most important academic centers in Poland.

On the eve of the 100th anniversary, it is important to mention the fact that modernity has met with a glorious past, creating an institution that is the pride of Polish aviation and a mark of quality on the international stage. The Polish Air Force University, continuing the traditions of the School of Eagles, focuses on innovation, educating new generations of pilots who are ready for the challenges of the future, and remain faithful to patriotic traditions.



Scope

Rationale

The objective of our event, the 100th anniversary of the Polish Air Force University (PAFU), is multi-faceted and ambitious. Our primary aim is to celebrate and honor the rich history and contributions of the Polish Air Force while looking towards the future of aviation education and innovation.

We seek to popularize the legendary “School of Eaglets” and raise awareness of the Polish Air Force University among a wide audience, including the general public, industry professionals, and government officials. By upholding aviation traditions in Poland and showcasing contemporary air defense capabilities, we aim to foster pride and appreciation for the nation's aviation heritage.

Additionally, the event is intended to present the practical applications of ongoing research and scientific projects conducted within the university, highlighting its contributions to advancements in aviation technology. Over 100,000 participants of all ages are expected to be engaged in numerous educational, sporting, and promotional activities.

In order to organize the 100th anniversary of the Polish Air Force University we endeavor to forge strategic partnerships with defense and aviation companies, offering them valuable branding opportunities, networking platforms, and a chance to align with our mission of advancing aviation education and national defense. Ultimately, our event seeks to leave a lasting impact by strengthening ties within the aviation community, fostering innovation, and promoting the future of aviation in Poland and beyond.

100th anniversary events

An overview of the 100th anniversary event of the Polish Air Force University encompasses a diverse range of activities aimed at celebrating the rich heritage of the Polish Air Force while showcasing advancements in aviation education and technology. Set to commence at the beginning of 2024/2025 academic year (October 2024), this milestone event will feature a series of engaging and informative events tailored to appeal to different age groups. These include:

- **Scientific Conferences** – In 2024/2025 academic year PAFU will be hosting conferences in the fields of Aviation, Air Defence and Security, Aviation, and Logistics. The main conference will be organized as the “International Air Force Conference” to facilitate knowledge exchange and discuss cutting-edge research in aviation, air defense, navigation, radiolocation, and logistics.
- **Educational Initiatives** – Organizing an aviation and air force knowledge Olympiad to inspire the next generation of aviation enthusiasts and professionals.
- **Sports Competitions** – Holding tournaments in soccer, cycling, and chess to promote teamwork, physical activity, and mental acuity within the aviation community.
- **Exclusive Gala** – Hosting a prestigious gala event to honor the achievements of the Polish Air Force University and its distinguished alumni.
- **Aviation Picnic** – Welcoming the public to an exciting aviation picnic featuring air shows, aircraft displays, and interactive activities for all age groups.
- **Promotional Activities** – Undertaking promotional efforts such as unveiling a mural depicting the School of Eaglets, producing a promotional video about the university, and adorning vehicles and aircraft with celebratory decorations.
- **Multigenerational gatherings.**

With an expected attendance of over 100,000 participants from diverse backgrounds, the event aims to foster pride, appreciation, and collaboration within the aviation community, while also showcasing Poland's commitment to aviation excellence on a global stage. The main part of the celebration will be held between 10 and 15 June 2025.

TIMELINE OF EVENTS

October 2024	⇒ Inauguration of the Academic Year / Dęblin
November 2024	⇒ Official Celebrations of Independence Day / Dęblin
	⇒ The Cadet Ball / Dęblin
	⇒ 9th International Conference of Computational Methods in Engineering Science (CMES'24) / Sandomierz
December 2024	⇒ International Close Air Support NATO Conference / Dęblin
	⇒ New Generation Aviation International Conference and Exhibition / Warsaw
January 2025	⇒ Official unveiling of the mural / Dęblin
April 2025	⇒ International Scientific Conference "Security in Airports and Seaports" / Dęblin
	⇒ Celebration of the anniversary of the establishment of the Officer Aviation School / Grudziądz
May 2025	⇒ International Scientific Conference "Society in the Military, Military in Society in the 19th-21st Century" / Dęblin
	⇒ Juwenalia / Dęblin
June 2025	⇒ MAIN CELEBRATIONS OF THE 100TH ANNIVERSARY / DĘBLIN
August 2025	⇒ International NATO Chess Tournament / Dęblin
	⇒ Armed Forces Day / Warsaw
	⇒ Polish Aviation Day / Dęblin
September 2025	⇒ International Defence Industry Exhibition - MSPD 2025 / Kielce
October 2025	⇒ International Scientific Conference "NC 2025 – The role of navigation in air, maritime, and land transport" / Dęblin
	⇒ International Scientific Conference "Unmanned platforms in uniformed services and transport" / Dęblin
November 2025	⇒ Official Celebrations of Independence Day / Dęblin
	⇒ The Cadet Ball / Dęblin
	⇒ 10th International Conference of Computational Methods in Engineering Science (CMES'25) / Dęblin
December 2025	⇒ New Generation Aviation International Conference and Exhibition / Warsaw

More: Permanent and traveling photographic and historical exhibitions in Grudziądz, Dęblin, Puławy, Koźienice, Warsaw (i.a. in the Parliament and the Senate) and Lublin among others, commemorative publications, sport, cultural and educational events.

June
2025

MAIN CELEBRATIONS OF THE 100TH ANNIVERSARY / DĘBLIN

- 12-13.06 ➤ World Aerobatic Championships
- 12-13.06 ➤ International Air Forces Conference
- 13.06 ➤ Military Parade
➤ Formal Gala
- 14.06 ➤ Flying fest:
- airshow
- static display of aircrafts and military equipment
- science exhibitions and panels
- games and activities for children and teens
- presentation of university's educational and training offer
- food court
- concerts
- evening show



Our experience

The Polish Air Force University has achieved excellence in organizing events. Only in 2023 PAFU orchestrated four conferences, most notably the esteemed “Air Defence Development in NATO’s Eastern Flank,” which was attended by over 200 specialists from the air defense domain, comprising industry experts, scholars, and policymakers. Furthermore, PAFU successfully coordinated the renowned “scientific-sport aviation picnic,” drawing an impressive crowd of over 10,000 aviation enthusiasts. This event seamlessly integrated scientific and athletic pursuits, providing a platform for knowledge dissemination and recreational engagement. Through these endeavors, PAFU exemplified its adeptness in orchestrating multifaceted gatherings, fostering interdisciplinary discourse, and fostering widespread participation across the aviation community.

Media coverage of previous events:

- <https://www.youtube.com/watch?v=5MK0gC4c1Lg>
- <https://lublin.tvp.pl/70143790/piknik-lotniczy-w-deblinie-pokazy-lotnicze-zawody-sportowe-i-inne-atrakcje>
- <https://www.wojsko-polskie.pl/law/en/articles/news-and-events/aviation-picnic-school-eaglets/>
- <https://polska-zbrojna.pl/home/articleshow/39299?t=Miedzynarodowa-konferencja>
- <https://adconf2023.law.mil.pl/index.php/about-conference/history>
- <https://milmag.pl/konferencja-air-defence-development-in-natos-eastern-flank-w-law/>
- <https://lublin.tvp.pl/70210785/miedzynarodowa-konferencja-w-lotniczej-akademii-wojskowej>



Partnership programme

We have designed flexible plans to suit your needs and budget. Organizations, including enterprises, can participate and support the 100th anniversary by ascribing to one of three partnership programs and becoming (1) Golden (2) Silver (3) Bronze Partners.

Golden	Silver	Bronze
As the golden partner, your organization will have the highest visibility and maximum exposure at all events related to the 100 th -anniversary celebration. This includes:	As the silver partner, your organization will have the opportunity to present itself, gain visibility, and engage in the celebration of the main event. This includes:	As the bronze partner, your organization will have access to promotional and advertising opportunities. This includes:
✈ Recognition as a leading partner of the 100th Anniversary Celebration. ✈ Priority placement in promotional materials, including event signage, digital platforms, and press releases. ✈ Recognition during key event moments, such as opening ceremonies and high-profile speeches. ✈ VIP access to all anniversary events, including gala, conferences, aviation picnic, and other exclusive networking opportunities. ✈ Customized collaboration opportunities tailored to meet the specific goals and objectives of the partner.	✈ Prominent branding alongside other Silver Partners in promotional materials. ✈ Recognition in select event communications and marketing collateral. ✈ Access to VIP seating during the main gala anniversary celebration. ✈ Opportunity to host a dedicated booth or exhibit space at the main event venue. ✈ Invitation to participate in gala, conferences or olympiads and other events.	✈ Logo placement as a Bronze Partner in event promotional materials. ✈ Inclusion in event-related press releases and social media campaigns. ✈ Complimentary admission to anniversary events for designated representatives. ✈ Access to all conferences or networking receptions and industry networking opportunities. ✈ Recognition during the main gala ceremony of the anniversary celebration.
€ 60 000	€ 40 000	€ 20 000

*More detailed information can be provided by the organizing committee (see contact below)

Additional partnership opportunities

STRATEGIC PARTNERSHIP

€ 100 000

The strategic partner will not only enjoy exclusive branding rights but will be also recognised as the premier partner of the 100th Anniversary Celebration. This entails prominent placement of the partner's logo and brand identity across all event materials, including promotional campaigns, digital platforms, event signage, vehicles and aircraft with celebratory decorations, and press releases. The partnership will offer tailored collaboration opportunities designed to align with the partner's specific objectives and goals. This could include co-branded initiatives, joint marketing campaigns, product showcases, or educational programs aimed at promoting aviation education and innovation.

GODFATHER/GODMOTHER OF THE MURAL

€ 15 000

As a godfather/godmother, you receive a logo or name permanently on the mural measuring 22 m x 11.8 m located on the wall of the PAFU building, an Exclusive title, Invitations to the ceremony of mural unveiling, and the main gala.

FUNDATOR LABORATORIUM

This opportunity is only for the defense and aviation industries. This tailored partnership ensures that as a lab funder, your organization receives extensive recognition and exposure within the defense and aviation industries, leveraging various channels to maximize visibility and impact for future generations.

Your organization logo or name will prominently feature at the entry to the lab, ensuring visibility and recognition among visitors, collaborators, and stakeholders. You will be honored during the main gala opening ceremony, where key industry players and stakeholders will gather, offering networking opportunities and heightened visibility for your organization. Your organization will benefit from ongoing promotion within the laboratory, including informational materials, signage, and digital displays, ensuring continuous exposure to a targeted audience of industry professionals and enthusiasts, not only during the celebration events.

€ NEGOTIABLE/BARTER

We believe that each partnership plan offers unique advantages and opportunities for organizations seeking to align themselves with the prestigious legacy and future aspirations of PAFU. By joining us as a partner for our 100th Anniversary Celebration organizations can showcase their commitment to aviation excellence while gaining valuable exposure and networking opportunities within the aviation community throughout the year.

Polish Air Force University – 100 years of experience in aviation development

- a reliable and prestigious partner for multifaceted collaboration with the industry and aviation sector companies
- scientific research conducted in the following scientific disciplines:
 - » civil engineering, geodetic engineering and transport
 - » security sciences
 - » mechanical engineering
- ultra-modern research laboratories
- international cooperation
- achievements in professional sports
- comprehensive education for military and civilian elites
- modern flight simulators
- certified aviation training centers
- active scientific circles and student organizations

Decision deadline Sept. 2, 2024

Points of Contact

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WHERE THE *heart* OF POLISH AIR FORCE BEATS



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